



CHARITY GOLF DAY

SOUTH WAGGA WAGGA ROTARY

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South Wagga Wagga

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Introducing our 2024 Charity Golf Day

You and your business have been continuing sponsors of our Annual Charity Golf Day and the 2024 day will be our 26th such event. Last year the Golf Day raised \$36.2K, all of which was then distributed to local charities where 100% of those funds were directed at specific on-the-ground outcomes.

We continue to improve our website to facilitate sponsorship processes, team registration and overall management of the Day. The direct link is.

<https://www.southwaggarotary.com.au>

Note - The Country Club advise the allotted date is yet to be confirmed because PGA are yet to set their calendar of special events. We will advise the actual date as soon as we're advised by the Country Club.

What we do know is that we have been allotted the Thursday after the Club's Women's ProAm around late March 2024. Registration will commence at 10.30am and the shotgun start will commence at 12.30pm. Play will be an Ambrose with 3 person teams.

Potential prizes for the Day include

- A new Lexus UX sedan
- \$5.0K in white goods
- Event winners and novelty prizes



Details of the game and the Day is provided in the following inclusive pages. Of particular note will be details of our proposed efforts to recognise your support through the media.

We thank you for your ongoing support on what is always a fun day.

Regards

Bill Booth (Convenor)



WODONGA





CHARITY GOLF DAY

BENEFITS OF EACH SPONSORSHIP CATEGORY

BENEFITS		Platinum	Gold	Silver	Bronze
		=> \$10,000	=> \$5,000 to \$9,999	=> \$1,000 to \$4,999	<\$1,000
Your Logo	Golf day website	Large	Medium	Standard ⁺	Standard
	With business name on rotating PowerPoint	8x	6x	4x	1x
	On sleeves of the supplied polo shirt	Y	Y		
	On the sign at agreed tee where appropriate	Y	Y	Y	
	On Rotary correspondence & function signage	Y			
	On electronic mailouts	Y	Y		
	On Golf Day flyers and other event collateral	Y	Y	Y	
	Sponsors board at all events (Bunnings BBQ etc.)	Y	Y		
	On large promotional cheques to charities	Y			
Advertising					
	Across Rotary & Golf Day Social Media Accounts	Y+++	Y++	Y+	Y
	Link to your business on Golf Day website	Y++	Y		
	Social media tile noting sponsorship for your use	Y++	Y+	Y	Y
	Name included in all Radio and TV Advertising	Y	Y		
	Press release noting sponsorship	Y	Y	Y	
	Informational Page on Golf Day Website	Y	Y		
	Mention as Major Sponsor at all Golf Day Related Events	Y	Y		
Decal					
	Noting sponsorship for your office	Y	Y	y	Y
Invitation					
	To South Wagga Rotary changeover	Y	Y		



SPONSORSHIP VALUES and PROVISIONS

Items	Value	We Provide
Teams (3 players)	\$300 /team	Polo shirt to declared team member sizes plus ball & cap for each player. Ladies' polo shirts to be different colour by agreement. Each team to collect shirts from our named location before the golf day.
Holes	\$1,300 /hole	Quality 1200 * 900 sign with your logo + name at relevant tee. No conflict with existing Country Club sponsor signage Collect your banner prior to the Day & display at the green. Return your banner in as-collected condition.
Banners	\$225 /banner	Collect banners prior to the Day and appropriately display. No conflict with existing Country Club sponsor banners/signs. Return your banner in as-collected condition.
Goods	Your donation	We will collect the donated goods from you prior to the Day. Some goods may require agreed collection arrangements (fuel?) The value of the goods will be nominated by you. We will use the goods as prizes and/or auction items on the Day.
Services	Your donation	You may wish to donate a business specific service. Some services may require agreed collection arrangements (e.g., Food, night at pub or restaurant, sessions at gym or physio, house repairs/ gardening) The value of the services will be nominated by you. We will use the services as prizes and/or auction items on the Day.
Static Displays	By negotiation	By discussion and negotiation. May include displays of goods, equipment, available services. May even include the erection of cover/tent
Private Donations	By private discussion	Some private donors require best value & anonymity for their discreet donations. We accept such donations and discreetly direct them to the donor's specific cause.

USING THE WEBSITE

Our aim is to streamline the process for both sponsors and ourselves. Please note:

- Like all things in life, the website is a work in process
- With donations, name each of the goods and services and provide individual values.
- With teams, you may need to fill in multiple forms for multiple teams so provide the full number of teams in the box provided.
- With teams, we recognise members will change and will have spare polo shirt sizes.

With luck we can send each sponsor only one rather than multiple invoices.

EXAMPLES OF OUR COMMUNITY SUPPORT

Our aim is to see 100% of donated are spent on identifiable projects for worthy local causes. Where relevant we value-add those funds with our physical services and advisory support.

In recent talks with the Wagga Wagga Country Club over our ongoing partnership, it was realised some \$500,000 has been raised over 25 years by our Annual Charity Golf Day. In recognition we took the opportunity to celebrate the effort with a symbolic \$500,000 cheque.

The following are some examples of where we spent the money we raised this past year, noting the increasing personal stress in our community through rising costs of living.



Women's Health Centre – Supplied \$2,000 in vouchers for food, clothing and personal health products from businesses providing the support at agreed discounted rates.

Sisters Housing – Provided \$2,000 in vouchers for food, clothing, and personal health products from cooperating businesses. Constructed a chicken coop with \$1,500 of product favourably purchased from Steel Supplies, a long-term sponsor of our golf day.

Carevan – Provided \$2,000 in fuel vouchers from AVCO, a division of Tasco Petroleum who has been a silver sponsor of our golf day.

Amie St Clair Melanoma Trust – We ran a free BBQ on the day when several local doctors provided a free skin check-up for regional people at the Riverina Day Surgery in Meurant Avenue. We also paid \$4,000 for the furniture fit out in the consultation room at the Docker Street rooms.

Pro Patria – We contributed \$7,000 for accommodation fit out in partnership with Wagga RSL Club, a silver golf day sponsor.

Salvation Army - To cope with increased homeless people, we paid \$2,500 for two door fridge and \$1,500 for appropriate sleeping to distribute in the recent very cold winter.



PCYC Youth Program – Provided \$2,000 for food vouchers plus \$2,000 for youth gardening program. Equipment purchased from Riverina Mower World and GasWeld, both golf day sponsors.

Kurrajong Waratah – Paid \$2,000 for an animal shelter at the HildaSid farm.

Legacy – This local charity had fund raising issues through and following COVID. We paid \$1,000 for the update of and old phone system.